

# Fourteenth National Value-Based Payment and Pay for Performance Summit

February 25 - 27, 2019  
Hyatt Regency LAX, Los Angeles, CA

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## Grantor/Exhibitor Application

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

### Summit Grantor Options

Grantor Level:

\_\_\_\_\_ Diamond \$50,000

As a Diamond Level Grantor, please list our company as the sponsor for the \_\_\_\_\_  
(please select two from the event and/or item advertising categories below, \$9,000 value limit)

\_\_\_\_\_ Platinum \$40,000

As a Platinum Level Grantor, please list our company as the sponsor for the \_\_\_\_\_  
(please select from the event or item advertising categories below, \$6,500 value limit)

\_\_\_\_\_ Gold \$30,000

As a Gold Level Grantor, please list our company as the sponsor for the \_\_\_\_\_  
(please select from the event or item advertising categories below, \$5,000 Value limit)

\_\_\_\_\_ Silver \$20,000

As a Silver Level Grantor, please list our company as the sponsor for the \_\_\_\_\_  
(please select from the event or item advertising categories below, \$3,000 Value limit)

\_\_\_\_\_ Bronze \$10,000

\_\_\_\_\_ Yes, as a Grantor I would like an exhibit space at the Pay for Performance Summit. Please Note: You will be contacted later for booth selection by a team member when the Exhibit Hall layout is completed.

### Advertising Events

\_\_\_\_\_ Networking Reception \$10,000

\_\_\_\_\_ Networking Luncheon \$6,500

\_\_\_\_\_ Continental Breakfast \$4,000

\_\_\_\_\_ Morning or Afternoon Break \$3,000

### Advertising Items

\_\_\_\_\_ Badge-Holder Necklaces \$5,000

\_\_\_\_\_ Registration Desk \$5,000

\_\_\_\_\_ Game Card and Grand Prize Sponsorship \$5,000

\_\_\_\_\_ Cyber Café \$5,000

\_\_\_\_\_ Power Charge Station \$3,000

\_\_\_\_\_ Webcast Sponsorship \$5,000

\_\_\_\_\_ \*Individual Marketing Items - \$3,000 (example: pens, calculators, water bottles, etc.)

\*Marketing Item: \_\_\_\_\_

\*Sponsorship fee specified for Individual Marketing Items does not include the cost of the actual items

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## Exhibiting

Booth Pricing: \$2,995

\_\_\_\_ Yes, I would like to purchase an exhibit space at the Pay for Performance Summit. Please Note: You will be contacted later for booth selection by a team member when the Exhibit Hall layout is completed.

Includes: Booth space, one (1) complimentary all-access badge to attend the educational sessions, one (1) exhibit hall only badge, company listing in the program CD as well as an attendee list with physical mailing addresses for a one-time mailing.

## Print Advertising

\_\_\_\_ Full Page Ad in Brochure (Color): \$3,000      \_\_\_\_ Registration Table Top Location: \$3,500  
\_\_\_\_ Full Page Ad in Brochure (Black/White): \$2,200      \_\_\_\_ Handout with Brochure: \$4,500  
\_\_\_\_ Half Page Ad in Brochure (Color): \$1,800      \_\_\_\_ Plenary Session Seat Drop: \$5,000  
\_\_\_\_ Half Page Ad in Brochure (Black/White): \$1,100      \_\_\_\_ Hotel Room Drop: \$4,000

## Payment Information

\_\_\_\_ Check enclosed for the amount of \$\_\_\_\_\_  
(Please make check payable to Health Care Conference Administrators, LLC)

\_\_\_\_ Charge to credit card below in the amount of \$\_\_\_\_\_

Name of Card Holder (Please Print): \_\_\_\_\_

Card No: \_\_\_\_\_ Expiration: \_\_\_\_\_

\_\_\_\_ Visa    \_\_\_\_ MasterCard    \_\_\_\_ American Express

Card Holder's Signature: \_\_\_\_\_

Exhibiting and Sponsor status is not final until payment is received in full. All fees are non-refundable.  
TAX ID# 91-1892021

To submit this form for registration, please use any of the following:

Fax: (206) 673-4823

Email: [exhibits@hcconferences.com](mailto:exhibits@hcconferences.com)

Mail: Pay for Performance Summit Exhibit Office, 12320 NE 8th Street, Suite 201, Bellevue, WA 98005

Signature \_\_\_\_\_ Date \_\_\_\_\_

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract and has read and agreed to the Terms and Conditions posted on the conference website at [www.PFPsummit.com/terms-conditions/](http://www.PFPsummit.com/terms-conditions/). Exhibitor/Grantor agrees not to extend invitations, call meetings, or schedule social events, including cocktail hours and/or dinners, involving attendees, or otherwise encourage absence of members, other exhibitors, or invited guests at any time during the dates of the event without permissions from the conference organizers. For more information or any questions related to Sponsorship or Exhibiting, please contact the exhibit office by phone at (206) 673-4815 or email at [exhibits@hcconferences.com](mailto:exhibits@hcconferences.com).