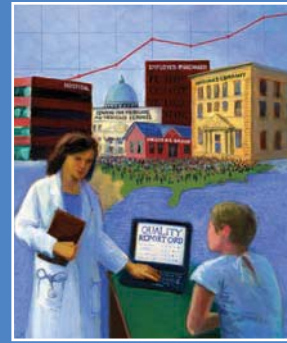


THE NINTH NATIONAL

Pay for Performance Summit



The Leading Forum on Pay for Performance, Transparency and Value-Driven Healthcare

March 24 – 26, 2014
Hyatt Regency San Francisco

www.PFPSummit.com

CO CHAIRS:

David Joyner, Chief Operating Officer, Hill Physicians Medical Group; Chair, Integrated Healthcare Association

Tom Williams, DrPH, President and Chief Executive Officer, Integrated Healthcare Association

FEATURED FACULTY:

Robert Berenson, MD, Institute Fellow, Urban Institute; Former Vice Chair, Medicare Payment Advisory Commission (MedPAC)

Elizabeth Curran, Head, National Network Strategy and Program Development, Aetna

Larry deGhetaldi, MD, Division President, Palo Alto Medical Foundation

Suzanne Delbanco, PhD, Executive Director, Catalyst for Payment Reform

David Feinberg, MD, MBA, President, UCLA Health System; Chief Executive Officer, UCLA Hospital System

Robert Galvin, MD, MBA, Chief Executive Officer, Equity Healthcare, The Blackstone Group

Jack Lewin, MD, President and CEO, Cardiovascular Research Foundation; Chairman, National Coalition on Healthcare

William MacBain, MPS, Senior Vice President, Gorman Health Group

Elizabeth Mitchell, President and Chief Executive Officer, Network for Regional Healthcare Improvement (NHRI)

Peggy O'Kane, President, National Committee for Quality Assurance

Mark Smith, MD, MBA, Former President and Chief Executive Officer, California HealthCare Foundation

Alan Weil, Executive Director, National Academy for State Health Policy

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- National Business Coalition on Health (NBCH)
- National Committee for Quality Assurance (NCQA)
- Network for Regional Healthcare Improvement (NRHI)
- Pacific Business Group on Health (PBGH)
- The Pharmacy Group (TPG)

AND FEATURING THE FOLLOWING PRE-CONFERENCE SESSIONS:

- Pre-Conference I: New Tools to Help Employers Get Better Value from Healthcare Benefits**
Sponsored by the National Business Coalition on Health
- Pre-Conference II: Price Transparency: Creating and Using Data to Improve Performance**
Sponsored by the Integrated Healthcare Association
- Pre-Conference III: Improving Evidence and Measurement for Payment and Public Reporting**
Sponsored by the Agency for Healthcare Research and Quality (AHRQ)

A Hybrid Conference & Internet Event
See page 2

CONTINUING EDUCATION CREDITS:

ACCME Physician Credit Designation Statement: This activity has been approved for a maximum of 16.75 AMA PRA Category 1 Credits™ for both onsite and online attendees. Physicians should claim only the credit commensurate with the extent of their participation in the activity. See page 6.

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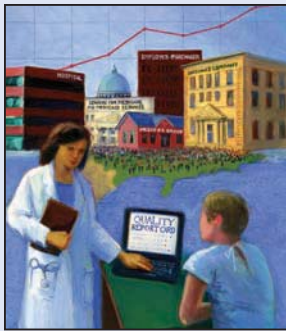


SILVER GRANTORS:



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The year 2014 marks a turning point in U.S. health care — the first-ever individual mandate to purchase coverage in the U.S., alongside the rollout of health insurance exchanges and expansion of many state Medicaid programs. As the Affordable Care Act reaches full implementation over the next several years, the number of covered Americans is projected to grow by millions. Will the care they receive be safe, timely, effective, efficient, equitable, and

patient-centered? Will it be affordable for the U.S. as a society over the long-term? Central to our ability to answer those questions — and to ensure that they are answered in the affirmative — is measuring, reporting, and rewarding performance. The 9th National P4P Summit offers a forum to engage in lively — even provocative — discussion of the issues, opportunities, and challenges facing the health care system in 2014.

Leaders from industry, government, and the non-profit sector will share best practices and lessons learned from grappling with real-world implementation issues related to performance measurement. We will learn from case studies of value based pay for performance, including design, implementation experiences, and results. We will hear from a wide array of programs, including those targeting different populations (commercial, Medicare, Medicaid), those using Triple Aim outcomes measures (e.g. total cost of care), and those involving innovative approaches to performance-based payment (e.g. shared savings). The Summit also provides an opportunity to obtain up-to-date information on policy issues relevant to performance measurement, including CMS value based purchasing and physician payment.

There will be ample opportunity for audience participation, questions and answers.

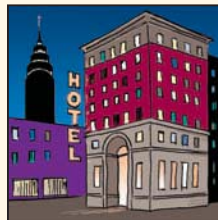
The conference has become a great opportunity to reconnect on an annual basis, and we will be delighted if you can join us.

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: Subject matter immersion; professional networking opportunities; faculty interaction.



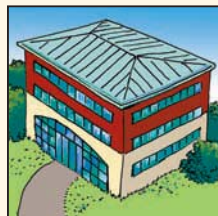
Onsite

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Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

MONDAY, MARCH 24, 2014

8:00 am Registration

9:00 am Pre-Conference Sessions

Pre-Conference I: New Tools to Help Employers Get Better Value from Healthcare Benefits

Sponsored by the National Business Coalition on Health

To help employers make the best informed purchasing decisions and get the most value for their health care dollars, NBCH developed an online decision support and planning tool, ValuePort. It assists healthcare purchasers in adopting value based health strategies with providers and vendors. ValuePort consists of three tools: a calculator to identify and prioritize areas to improve employee health and realize costs savings for twelve of the most prevalent health risks and chronic conditions such as diabetes, obesity, and depression; customized analysis of the employer's progress in adopting value-driven health benefit practices; and evidence-based strategies to improve employee health and ultimately reduce costs. This session will dig deep into the tool, and offer insights from employers who are using it.

Sara Hanlon, Vice President, Member Support, National Business Coalition on Health, Washington, DC (Moderator)

Speakers to be Announced. Please see P4P Summit website for updates.

Pre-Conference II: Price Transparency: Creating and Using Data to Improve Performance

Sponsored by the Integrated Healthcare Association

The topic of price transparency has been gaining attention across the country, as entrepreneurs develop decision-making tools for consumers and states create all-payer claims databases. But what does price transparency really mean? How does the use and relevance of price data vary by audience (e.g., consumer, purchaser, provider)? What can we learn from the initiatives — both public and private — with the most experience? This session will provide an overview of price transparency, highlighting real-world examples of using data resulting from price transparency efforts to inform decisions about care delivery, plan design, and value based purchasing.

Jill Yegian, PhD, Vice President, Policy and Research, Integrated Healthcare Association, Oakland, CA (Moderator)

Speakers to be Announced. Please see P4P Summit website for updates.

Pre-Conference III: Improving Evidence and Measurement for Payment and Public Reporting

Sponsored by the Agency for Healthcare Research and Quality (AHRQ)

For payment and public reporting initiatives to have their desired effects, it is very important that they use valid measures and take advantage of the best possible evidence. The Agency for Healthcare Research and Quality is actively working on improving measures and data, improving how that data is made available to the public, and building the science on effective payment and public reporting strategies. This session will discuss findings of particular importance for purchasers and policy-makers, and will also provide an opportunity for audience input on future priorities for the Agency in measurement and research in these areas.

Irene Fraser, PhD, Director, Center for Delivery, Organization, and Markets, Agency for Healthcare Research and Quality (AHRQ), Washington, DC (Moderator)

Speakers to be Announced. Please see P4P Summit website for updates.

Noon

Lunch on Own

OPENING PLENARY SESSION

1:00 pm Welcome and Opening Remarks



David Joyner, Chief Operating Officer, Hill Physicians Medical Group; Chair, Integrated Healthcare Association, San Ramon, CA

1:20 pm Keynote Address: One Patient at a Time



David Feinberg, MD, MBA, President, UCLA Health System; Chief Executive Officer, UCLA Hospital System; Associate Vice Chancellor, UCLA Health Sciences, Los Angeles, CA

2:00 pm Keynote Panel: Achieving the Full Potential of Performance Measurement



Robert Berenson, MD, Institute Fellow, Urban Institute; Former Vice Chair, Medicare Payment Advisory Commission (MedPAC), Washington, DC



Mark Smith, MD, MBA, Former President and Chief Executive Officer, California HealthCare Foundation, Oakland, CA

3:00 pm Refreshment Break in the Exhibit Hall

3:30 pm Keynote Panel: Moving Payment from Volume to Value



Elizabeth Curran, Head, National Network Strategy and Program Development, Aetna, Columbus, OH



Suzanne Delbanco, PhD, Executive Director, Catalyst for Payment Reform; Former Chief Executive Officer, The Leapfrog Group, San Francisco, CA



Robert Galvin, MD, MBA, Chief Executive Officer, Equity Healthcare, The Blackstone Group; Former Executive Director of Health Services and Chief Medical Officer, General Electric, New York, NY

4:30 pm Keynote Panel: Successes in Regional Collaboration to Achieve the Triple Aim



Craig Brammer, Chief Executive Officer, The Health Collaborative, HealthBridge, and the Greater Cincinnati Health Council, Cincinnati, OH



Mylia Christensen, Executive Director, Oregon Health Care Quality Corporation, Portland, OR



Karen Wolk Feinstein, PhD, President and Chief Executive Officer, Jewish Healthcare Foundation, Pittsburgh Regional Health Initiative, and Health Careers Futures, Pittsburgh, PA



Elizabeth Mitchell, President and Chief Executive Officer, Network for Regional Healthcare Improvement (NHRI); Former Chief Executive Officer, Maine Health Management Coalition, Portland, ME (Moderator)

5:45 pm Day 1 Adjourns followed by Opening Networking Reception in the Exhibit Hall

7:00 am Registration and Continental Breakfast in the Exhibit Hall

MORNING PLENARY SESSION

8:00 am Keynote Address: The Future of Performance Measurement



Peggy O'Kane, President, National Committee for Quality Assurance, Washington, DC

8:45 am Keynote Panel: Case Studies: Rewarding Excellence and Provider Engagement



Tom Leyden, MBA, Director II, Value Partnerships Program, Blue Cross Blue Shield of Michigan, Detroit, MI



Gregg Stefanek, MD, Family Practice Physician, Alma, MI



Lon Sprecher, President and Chief Executive Officer, Dean Health Plan, Madison, WI



Tom Williams, DrPH, President and Chief Executive Officer, Integrated Healthcare Association, Oakland, CA (Moderator)

10:00 am Refreshment Break

10:30 am Keynote Panel: State Payment Policies That Promote Value



Scott Leitz, Assistant Commissioner of Health Care, Minnesota Department of Human Services, St. Paul, MN



Jeanene Smith, Administrator, Oregon Health Authority, Oregon Office for Health Policy and Research, Salem, OR



Jennifer Vermeer, MPA, Medicaid Director, Iowa Department of Human Services, Des Moines, IA



Alan Weil, Executive Director, National Academy for State Health Policy, Washington, DC (Moderator)

12:00 pm Lunch in the Exhibit Hall

1:00 pm MINI SUMMITS

Mini Summit I: Resource Use and Total Cost of Care Measurement

Standardized cost and resource use measures are critical to addressing the increased cost pressure in our nation's healthcare system. This session will examine the science of measuring cost and resource use; review the progress over the last five years, including the current state of NQF endorsed measures and examples of other measures and how they are being used; and forecast future measurement needs. Evidence shows that not all care leads to better outcomes. Cost and resource use measures represent a key component in the national endeavor to assure all patients of high-value and high-quality care.

Taroon Amin, Senior Director, National Quality Forum, Washington, DC

Susan Knudsen, Vice President, Health Informatics, HealthPartners, Minneapolis, MN

Dolores Yanagihara, MPH, Vice President, Performance Measurement and Analytics, Integrated Healthcare Association, Oakland, CA

DAY II: TUESDAY, MARCH 25, 2014 *Continued*

Mini Summit II: Value Based Integrative Behavioral Health

This session features the COMPASS (Care of Mental, Physical, And Substance use Syndromes) program, a three-year effort designed to help solidify the empirically supported collaborative care management model as a solution for improved management of mental and physical health problems. The session will also address emerging evidence on the effectiveness of computer-based psychotherapy programs in behavioral health management, and highlight opportunities to leverage such programs in P4P and value based purchasing programs.

Katharina Janus, PhD, MBA, Professor and Director, Center for Healthcare Management, Hamburg, Germany

Sanne Magnan, MD, PhD, President and Chief Executive Officer, Institute for Clinical Systems Improvement, Bloomington, MN

Claire Neely, MD, Medical Director, Institute for Clinical Systems Improvement, Bloomington, MN

Mark Williams, MD, Department of Psychiatry and Psychology, Mayo Clinic, Rochester, MN

Mini Summit III: What Have We Learned from Pioneer ACOs?

The Pioneer ACO program has completed one full year and reported mixed results. In this session, we will hear firsthand from three Pioneer ACOs about lessons learned, including

3:00 pm **CONCURRENT SESSIONS: GROUP 1**

Session 1.1: MONAHRQ — Creating an Instant Public Reporting Website

Irene Fraser, PhD, Director, Center for Delivery, Organization, and Markets, Agency for Healthcare Research and Quality (AHRQ), Washington, DC

Additional Speakers to be Announced

Session 1.2: Medical Home Network Delivery System Transformation: From Patient Engagement to Payment Reform

Cheryl Lulias, President and Executive Director, Medical Home Network, Chicago, IL

Arthur Jones, MD, Chief Medical Officer, Medical Home Network, Chicago, IL

Session 1.3: Value Based Pay for Performance

Lindsay Erickson, MSPH, Senior Project Analyst, Integrated Healthcare Association, Oakland, CA

Brian Jeffrey, Regional President, Network Management, UnitedHealthcare, Santa Ana, CA

Session 1.4: Facilitating your Medical Group's Effective Use of Patient Satisfaction Assessment Data

Kristen Gregory, PhD, Director of Patient Satisfaction Assessment, The Permanente Medical Group, Oakland, CA

Session 1.5: New Specs for Quality Improvement Organizations

Marc Bennett, MA, President and Chief Executive Officer, HealthInsight, Salt Lake City, UT

Session 1.6: Reference Pricing for Orthopedic Surgery, Lab Tests, and Diagnostic Imaging

Kent Bradley, MD, Senior Vice President and Chief Medical Officer, Safeway, Pleasanton, CA

Aldo de la Torre, Vice President, Provider Engagement and Contracting, Anthem Blue Cross, Woodland Hills, CA

James Robinson, PhD, Leonard D. Schaeffer Professor of Health Economics, University of California at Berkeley; Director, Berkeley Center for Health Technology, Berkeley, CA

Session 1.7: All Payer Claims Databases

Denise Love, BSN, MBA, Executive Director, National Association of Health Data Organizations (NAHDO); Co-chair, APCD Council, Salt Lake City, UT

4:00 pm **Transition Break**

issues related to patient attribution and engagement, data sharing and reporting, and medical management. The panel brings a diversity of experiences reflecting different geographic locations, organizational structures, and approaches to population management.

Colin LeClair, Executive Director, ACO Programs, Monarch HealthCare, Irvine, CA

Keith Pugliese, Vice President of Accountable Care and Public Policy, Brown & Toland Physicians, San Francisco, CA

Emily Brower, Executive Director, Accountable Care Programs, Atrius Health, Boston, MA

Mini Summit IV: Promoting Transformation in the Safety Net Through Performance Measurement and Payment Reform

With implementation of the Affordable Care Act, clinics and public hospitals are adapting to the changing policy and payment environment -- including a shift from cost-based to value based reimbursement. This session will highlight several initiatives underway to measure, report, and reward performance in the safety net to achieve the Triple Aim.

Veenu Aulakh, Executive Director, Center for Care Innovations (CCI), San Francisco, CA

Grace Wang, Senior Researcher, American Institutes for Research, San Mateo, CA

Jill Yegian, PhD, Vice President, Policy and Research, Integrated Healthcare Association, Oakland, CA

2:45 pm **Transition Break**

4:15 pm **CONCURRENT SESSIONS: GROUP 2**

Session 2.1: Blue Cross Blue Shield of Michigan's Hospital Collaborative Quality Initiatives

Tom Leyden, MBA, Director II, Value Partnerships Program, Blue Cross Blue Shield of Michigan, Detroit, MI

Session 2.2: Legal Pitfalls and Solutions: Forming and Operating MSSP and Commercial ACOs; Gainsharing and P4P Issues

Dennis S. Diaz, Partner, Davis Wright Tremaine LLP, Los Angeles, CA

Session 2.3: Rewarding Excellence — Developing a Pay-for-Performance Program

Jennifer Winchester, Senior Director, Provider Network Innovations and Partnerships, BlueCross BlueShield of South Carolina, Columbia, SC

Rene Frick, Senior Director, Provider Network Innovations and Partnerships, BlueCross BlueShield of South Carolina, Columbia, SC

Session 2.4: Role of Digital Health in Patient Engagement and Payment Reform

Kim MacPherson, Co-Director, Berkeley Center for Health Technology; MPH Program Director, University of California at Berkeley School of Public Health and Haas School of Business, Berkeley, CA

Session 2.5: Strategies for Success in Accountable Care

Lawrence Shapiro, MD, Medical Director of Managed Care, Palo Alto Medical Foundation, Mountain View, CA

Laurel Trujillo, MD, Medical Director of Quality, Palo Alto Medical Foundation, Mountain View, CA

Session 2.6: Population Health Management and Implications for P4P and ROI

Keith Cernak, MBA, MSPH, Executive Director, Health Protect International, Walnut Creek, CA

Session 2.7: The New Risk Bearing Providers: Addressing the Opportunities in Value Based Reimbursement Patterns

Jay Sultan (Invited), Associate Vice President and Chief Product Portfolio Architect, TriZetto Corporation, Athens, GA

5:15 pm **Day 2 Adjourns**

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hcconferences.com.

DAY 3: WEDNESDAY, MARCH 26, 2014

7:30 am Registration and Continental Breakfast in the Exhibit Hall

MORNING PLENARY SESSION

8:30 am Keynote Address: CMS Value Based Purchasing Update



Sean Cavanaugh (Invited), Deputy Director, Programs and Policy, Center for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services (CMS), Baltimore, MD

9:00 am Keynote Panel: The Medicare SGR "Doc Fix" and Transition to Value Based Payment



Larry deGhetaldi, MD, Division President, Palo Alto Medical Foundation, Santa Cruz, CA



Jack Lewin, MD, President and Chief Executive Officer, Cardiovascular Research Foundation; Chairman, National Coalition on Healthcare, New York, NY



William MacBain, MPS, Senior Vice President, Gorman Health Group, Washington, DC

10:00 am Refreshment Break in the Exhibit Hall

HOTEL INFORMATION/RESERVATIONS

The Hyatt Regency San Francisco is the official hotel for the Ninth National Pay for Performance Summit. A special group rate of \$259 single/double per night (plus tax) has been arranged for Summit Attendees. For information on how to make your reservation online, go to www.pfpsummit.com/travel.html. You may also make a reservation by calling Hyatt Reservations at (888) 421-1442 or (402) 592-6464. Please refer to the Pay for Performance Summit and group code G-HCC3 to receive the group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Friday, February 28, 2014**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

The Hyatt Regency San Francisco

5 Embarcadero Center • San Francisco, CA 94111

Phone: (415) 788-1234

10:15 am MINI SUMMITS

Mini Summit V: Reaching for the Medicare Stars

Health plan performance on Medicare Star ratings is linked to significant financial incentives. Success in achieving a five star rating is contingent on both health plan and provider performance. This session will explain the ratings systems and share plan and provider strategies for successful performance.

William MacBain, MPS, Senior Vice President, Gorman Health Group, Washington, DC

Kelly Miller, Project Analyst, Integrated Healthcare Association, Oakland, CA

Karen Sugano, Vice President, Network Management, SCAN Health Plan, Long Beach, CA

Jennifer Pereur, MBA, Director, Government Programs, Hill Physicians Medical Group, San Ramon, CA (Moderator)

Mini Summit VI: Updates from Centers for Medicare and Medicaid Services (CMS) on Value Based Purchasing

Health care transformation is a reality and will succeed, in part, based on CMS' ability to measure quality, align payment incentives with desired outcomes and across providers, and incent quality improvement that is based on evidence and uses health information technology. At this session, you will hear from senior CMS leaders about recent updates in this area and plans for the future.

David Sajen, Regional Administrator, Centers for Medicare and Medicaid Services (CMS) - Region IX, San Francisco, CA

Betsy L. Thompson, MD, DrPH, Chief Medical Officer, Centers for Medicare and Medicaid Services (CMS) - Region IX, San Francisco, CA

Mini Summit VII: The Future of Pay for Performance for Hospitals and Physicians: Next Generation Models in Public and Private Sectors

There are intensive P4P efforts in the six states that received the first round of CMS State Innovation Model Testing awards. This session will review how they are using the funds to transform their states through value based initiatives and share sample models and early outcomes. Highlights include critical elements of this transformation including price/quality transparency, governance, contracting and execution strategies, and how to leverage lessons learned from first generation P4P models.

Deirdre Baggot, PhD (c), MBA, Vice President, The Camden Group, Los Angeles, CA

Valinda Rutledge, President and Chief Executive Officer, Rutledge Health Care Consulting; Former Director of Patient Care Model Group, CMMI, Greenville, SC

Mini Summit VIII: Changing Payment and Changing Care for Medically Complex Patients

Controlling health care costs depends on finding affordable ways to provide extra support to medically complex patients to avoid unnecessary utilization of health care services. This session features innovative programs around the country and their experiences re-designing care and payment for patients living with multiple chronic conditions, and at risk for hospitalization.

Alan Glaseroff, MD, Co-Director, Stanford Coordinated Care, Stanford, CA

Tracy L. Johnson, PhD, Director, Health Care Reform Initiatives, Denver Health and Hospital Authority, Denver, CO

Diane Stewart, Senior Director, Pacific Business Group on Health, San Francisco, CA

12:00 pm National Pay for Performance Summit Adjourns

SAVE THE DATES

Offered in Sequence at Hyatt Regency on Capitol Hill, Washington, DC

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June 18 – 20, 2014

www.ACOSummit.com

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You may register through either of the following:

- Online at www.PFPSSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

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Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

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AMA PRA Category 1 Credits Physicians Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and the Health Care Conference Administrator (dba GHC, LLC Healthcare). The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

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This program addresses topics that are of a current concern in the healthcare quality and patient safety environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 425-233-5075 or email pjgrant@ehcca.com.

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Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

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FOR FURTHER INFORMATION

Call 800-503-7382 (Continental US, Alaska and Hawaii only) or 206-452-5499, send e-mail to registration@hcconferences.com, or visit our website at www.PFPSSummit.com.

TUITION SCHOLARSHIPS

We are now offering partial and full Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations to attend the National Pay for Performance Summit.

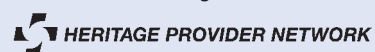
A variety of factors will be considered in determining the issuance of a scholarship. These factors include financial need and the desirability of geographic and organizational representation at the event(s). Funding for scholarships is limited.

Tuition scholarships cover the cost of the registration fee of the event. Funds are not available to cover travel or lodging.

To apply for a full or partial tuition scholarship please complete and submit the Tuition Scholarship Application form found at www.PFPSSummit.com.

The tuition scholarship program is supported by a generous grant from the Heritage Provider Network.

For Questions, call 800-503-0078 (Continental US, Alaska and Hawaii only) - Mon.-Fri., 9 am - 5 pm pacific time or email mail: registration@hcconferences.com.



PAY FOR PERFORMANCE SUMMIT

HOW TO REGISTER: Fully complete the form (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.PFPSSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: P4P Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7382 (Continental US, Alaska and Hawaii only) or

206-452-5499, Monday-Friday, 7 AM - 5 PM PST

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COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

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ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

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Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

PRE-CONFERENCES Monday, March 24 (Choose one Pre-Conference only) \$ 495

Pre-Conference I: New Tools to Help Employers Get Better Value from Healthcare Benefits
Sponsored by the National Business Coalition on Health

Pre-Conference II: Price Transparency: Creating and Using Data to Improve Performance
Sponsored by the Integrated Healthcare Association

Pre-Conference III: Improving Evidence and Measurement for Payment and Public Reporting
Sponsored by the Agency for Healthcare Research and Quality (AHRQ)

CONFERENCE REGISTRATION (Does not include Pre-Conference):

Through Friday, January 24, 2014* \$1,095

Through Friday, February 21, 2014** \$1,495

After Friday, February 21, 2014 \$1,795

GROUP REGISTRATION DISCOUNT (Does not include Pre-Conference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

Through Friday, January 24, 2014* \$ 895

Through Friday, February 21, 2014** \$1,295

After Friday, February 21, 2014 \$1,595

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144 6 months' access on Web \$129

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Health Insurance Marketplace News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

Accountable Care News \$ 295 *Population Health News* \$ 295

Health Insurance Marketplace News \$ 295 *Predictive Modeling News* \$ 295

Medical Home News \$ 295 *Readmissions News* \$ 295

SELECT YOUR MINI SUMMITS (One from each group.)

Tuesday, March 25 – 1:00 pm: MS I MS II MS III MS IV

Wednesday, March 26 – 10:15 am: MS V MS VI MS VII MS VIII

SELECT YOUR CONCURRENT SESSIONS (One from each group.)

Tuesday, March 25

3:00 pm Concurrent Sessions – Group 1

1.1 1.2 1.3 1.4 1.5 1.6 1.7

4:15 pm Concurrent Sessions – Group 2

2.1 2.2 2.3 2.4 2.5 2.6 2.7

WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION (Includes Pre-Conference):

Through Friday, January 24, 2014* \$ 795

Through Friday, February 21, 2014** \$1,195

After Friday, February 21, 2014 \$1,495

GROUP REGISTRATION (Includes Pre-Conference):

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access: 5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$144

(All Webcast attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through Friday, January 24, 2014.

** This price reflects a discount for registration and payment received through Friday, February 21, 2014.

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

Discount Code:

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Pay for Performance Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.PFPSSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

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