

THE EIGHTH NATIONAL

# Pay for Performance Summit



The Leading Forum on Pay for Performance, Transparency and Value Driven Healthcare

February 19 – 21, 2013  
Hyatt Regency, San Francisco

[www.PFPSummit.com](http://www.PFPSummit.com)

## CO CHAIRS:

**Elaine Batchlor, MD, MPH**, Chief Executive Officer, MLK Jr. Community Hospital; Chair, Integrated Healthcare Association  
**Tom Williams, DrPH**, President and Chief Executive Officer, Integrated Healthcare Association

## FEATURED FACULTY:

**Giovanni Colella, MD**, CEO and Co-Founder, Castlight Health  
**Juan Davila**, Senior Vice President, Network Management, Blue Shield of California  
**Francois de Brantes**, Executive Director, Health Care Incentives Improvement Institute  
**Susan Dentzer**, Editor-in-Chief, Health Affairs; Health Policy Analyst, The News Hour with Jim Lehrer  
**Jane Dillon, MD**, Senior Medical Director, Advocate Physician Partners  
**Irene Fraser, PhD**, Director, Center for Delivery, Organization, and Markets, Agency for Healthcare Research and Quality  
**John Hernandez, PhD**, Vice President, Health Economics and Outcomes Research, Abbott Vascular  
**Scott Howell, MD**, Vice President, Access Solutions, Genentech  
**Brent James, MD, M.Stat**, Executive Director, Intermountain Healthcare - Institute for Health Care Delivery Research  
**Ashish K. Jha, MD, MPH**, C. Boyden Gray Associate Professor of Health Policy and Management, Harvard School of Public Health  
**Shari M. Ling, MD**, Deputy Chief Medical Officer, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services (CMS)  
**Harold Miller**, Executive Director, Center for Healthcare Quality and Payment Reform; President and Chief Executive Officer, Network for Regional Healthcare Improvement  
**Arnold Milstein, MD, MPH**, Professor of Medicine and Director of the Clinical Excellence Research Center, Stanford University  
**Peggy O'Kane**, President, National Committee for Quality Assurance  
**James C. Robinson, PhD**, Leonard D. Schaeffer Professor of Health Economics, University of California at Berkeley; Director, Berkeley Center for Health Technology  
**David Sayen**, Regional Administrator, Centers for Medicare and Medicaid Services (CMS) – Region IX  
**Paul Wallace, MD**, Senior Vice President and Director, Center for Comparative Effectiveness Research, The Lewin Group; Fellow, Optum Labs  
**Alan Weil**, Executive Director, National Academy for State Health Policy  
**Dolores Yanagihara, MPH**, Director, Pay for Performance Program, Integrated Healthcare Association

## AND FEATURING THE FOLLOWING PRE-CONFERENCE SESSIONS:

- **Pre-Conference I: Physician Value Based Pay for Performance**  
Sponsored by the Integrated Healthcare Association
- **Pre-Conference II: Hospital Value Based Payment**  
Sponsored by Premier healthcare alliance
- **Pre-Conference III: Achieving the Triple Aim Through Payment and Delivery Reform**  
Sponsored by the Network for Regional Healthcare Improvement

A Hybrid Conference & Internet Event  
See page 2

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**TRIZETTO**

As we prepare for the 2013 National Pay for Performance Summit, healthcare delivery in the US is undergoing unprecedented change. With the presidential election behind us, implementation of the Affordable Care Act continues with renewed momentum. Numerous payment reform pilots and demonstration projects are well underway in both the public and private sectors; and while political leaders continue to debate resolution of the federal deficit and other challenges, both sides of the aisle agree that moving from volume to value based payment is part of any solution.



This year's Summit will continue to track the evolution of value based performance and payment, which focuses on the integration of cost and quality in performance payment initiatives. The Summit will include presentations, panel discussions and case studies from leading policy experts and administrators. Participants will hear from leaders in the field working to implement innovative reforms that focus on both lowering costs and increasing quality. Technical experts in performance measurement, data col-

lection, public reporting, incentive design, and new payment methods will also lend their experience and perspectives to the Summit proceedings.

Senior executive leaders and national policy makers will provide keynote presentations on the most current healthcare reform landscape, implications for CMS, and payment reform case studies highlighting the use of new payment methods and incentives to improve quality and efficiency in the next generation of value based pay for performance. There will be ample opportunity for audience participation, questions and answers.

The preconference symposia and mini-summits will provide in-depth perspectives on a variety of topics related to pay for performance, payment innovations, performance measurement, and data collection and analytics. Concurrent sessions offer best practices and case studies from experienced executives and experts.

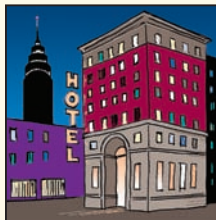
Please join us for this exciting agenda.

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

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PROS: subject matter immersion; professional networking opportunities; faculty interaction.



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TUESDAY, FEBRUARY 19, 2013

8:00 am Registration

9:00 am PRE-CONFERENCE SESSIONS

### Pre-Conference I: Physician Value Based Pay for Performance

Sponsored by the Integrated Healthcare Association

IHA has invested considerable time working with its stakeholders and industry experts to develop a new value based physician incentive program. It incorporates measurement of clinical quality, HIT use, patient experience, appropriate resource use, and total cost of care into a shared savings model. In this session, leaders of this work will share the technical and administrative details.

**Dolores Yanagihara, MPH**, Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA

**Juan Davila**, Senior Vice President, Network Management, Blue Shield of California, Woodland Hills, CA

**Bart Wald, MD, MBA**, Regional Medical Director, HealthCare Partners, Arcadia, CA

### Pre-Conference II: Hospital Value Based Payment

Sponsored by Premier healthcare alliance

CMS is committed to transforming the quality of hospital care by realigning hospital financial incentives. One strategy is to promote higher quality care through the Hospital Value Based Purchasing (VBP) Program and another is through payment cuts associated with HACs and excessive readmissions. Under VBP, hospitals, clinicians, and other stakeholders are paid for care that rewards value and patient outcomes, instead of just volume of services. This session will offer insight into the specific tactics Premier alliance healthcare members are using, including strategies to prevent payment cuts, methods to improve patient experience results, and approaches to eliminate costs by addressing waste.

**Monica Barrington**, Vice President, Engagement and Delivery, Premier Performance Partners, Premier healthcare alliance, Charlotte, NC

**Wes Champion**, Senior Vice President, Premier Performance Partners, Premier healthcare alliance, Charlotte, NC

**Carolyn Scott**, Vice President, Premier Performance Partners, Premier healthcare alliance, Charlotte, NC

### Pre-Conference III: Achieving the Triple Aim Through Payment and Delivery Reform

Sponsored by the Network for Regional Healthcare Improvement

This session will describe comprehensive strategies for controlling the total cost of healthcare through data analysis, payment reform, and delivery system redesign. Speakers will discuss successful approaches to engaging employers, physicians, hospitals, and citizens in payment and delivery reform efforts, ways to design win-win-win solutions to healthcare reform, and strategies for overcoming common barriers to change. Examples from a range of states and regions from across the country will be presented.

**Sanne Magnan**, President and CEO, Institute for Clinical Systems Improvement, Bloomington, MN

**Harold Miller**, Executive Director, Center for Healthcare Quality and Payment Reform; President and Chief Executive Officer, Network for Regional Healthcare Improvement, Pittsburgh, PA

**Elizabeth Mitchell**, Chief Executive Officer, Maine Health Management Coalition, Portland, ME

12:00 pm Pre-Conference Sessions Adjourn (Lunch on Own)

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## DAY I: TUESDAY, FEBRUARY 19, 2013

12:00 pm Exhibit Hall Opens with Welcome Coffee and Tea

### OPENING PLENARY SESSION

1:00 pm Welcome & Overview



**Elaine Batchlor, MD, MPH**, Chief Executive Officer, MLK Jr. Community Hospital; Chair, Integrated Healthcare Association, Los Angeles, CA (Co chair)

1:10 pm Keynote Address: Pay for Performance in Context



**Tom Williams, DrPH**, President and Chief Executive Officer, Integrated Healthcare Association, Oakland, CA (Co chair)

1:30 pm Keynote Address: Moving Beyond Incremental Improvement — Creating Incentives and Infrastructure for Innovation



**Paul Wallace, MD**, Senior Vice President and Director, Center for Comparative Effectiveness Research, The Lewin Group; Fellow, Optum Labs, Falls Church, VA

2:00 pm Keynote Address



**Brent James, MD, M.Stat**, Executive Director, Intermountain Healthcare - Institute for Health Care Delivery Research, Salt Lake City, UT

3:00 pm Refreshment Break in the Exhibit Hall

3:30 pm Keynote Address: The Evidence Against Pay for Performance



**Ashish K. Jha, MD, MPH**, C. Boyden Gray Associate Professor of Health Policy and Management, Harvard School of Public Health, Cambridge, MA

4:00 pm Keynote Address: The Evidence For Pay for Performance



**Francois de Brantes**, Executive Director, Health Care Incentives Improvement Institute, Newtown, CT

4:30 pm Keynote Panel: How Can Health Services Research Keep Pace with Payment Reform?



**Francois de Brantes**, Executive Director, Health Care Incentives Improvement Institute, Newtown, CT



**Irene Fraser, PhD**, Director, Center for Delivery, Organization, and Markets, Agency for Healthcare Research and Quality, Rockville, MD



**Ashish K. Jha, MD, MPH**, C. Boyden Gray Associate Professor of Health Policy and Management, Harvard School of Public Health, Cambridge, MA



**Arnold Milstein, MD, MPH**, Professor of Medicine and Director of the Clinical Excellence Research Center, Stanford University, Stanford, CA (Moderator)

5:30 pm Day 1 Adjourns followed by Welcome Networking Reception in the Exhibit Hall

## DAY II: WEDNESDAY, FEBRUARY 20, 2013

7:00 am Continental Breakfast in the Exhibit Hall

### MORNING PLENARY SESSION

8:00 am Welcome & Overview



**Harold Miller**, Executive Director, Center for Healthcare Quality and Payment Reform; President and Chief Executive Officer, Network for Regional Healthcare Improvement, Pittsburgh, PA

8:15 am Keynote Address: Updates from CMS — Value Based Payment Programs



**Shari M. Ling, MD**, Deputy Chief Medical Officer, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services (CMS), Baltimore, MD

8:45 am Keynote Panel: Case Studies in Payment Reform: Health Plan and Provider Perspectives



**Dolores Yanagihara, MPH**, Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA



**Juan Davila**, Senior Vice President, Network Management, Blue Shield of California, Woodland Hills, CA



**Jane Dillon, MD**, Senior Medical Director, Advocate Physician Partners, Chicago, IL



**Harold Miller**, Executive Director, Center for Healthcare Quality and Payment Reform; President and Chief Executive Officer, Network for Regional Healthcare Improvement, Pittsburgh, PA (Moderator)

10:00 am Refreshment Break in the Exhibit Hall

10:30 am Mini-Summits (Choose One)

**Mini-Summit I: Bridges to Excellence: Results, Lessons and Success from Ten Years of Implementations in the Field**

This session will update attendees on the national Bridges to Excellence results to date, highlight the background and specific results from organizations who have implemented the program, and feature case studies on program expansion and incorporating utilization and quality metrics to create a new level of clinician recognition. It will also offer examples of leveraging clinical data for assessment, dashboards, and tools available for benchmarking and continuous quality improvement.

**Eduardo J. Sanchez, MD** (Invited), Chief Medical Officer, Blue Cross Blue Shield of Texas, Dallas, TX

**Donna Marshall, MBA**, Executive Director, Colorado Business Group on Health, Lakewood, CO

**Elizabeth Mitchell**, Chief Executive Officer, Maine Health Management Coalition, Portland, ME

**Simone F. Karp, RPh**, Chief Business Officer, CECity.com, Inc., Pittsburgh, PA

**Mini-Summit II: Performance Measurement for ACOs and Health Benefits Exchanges**

NCQA Accountable Care Organization (ACO) Accreditation helps health care organizations demonstrate their ability to improve quality, reduce costs and coordinate patient care. Topics include how HEDIS performance measures can be used to guide data collection and reporting to demonstrate outcomes, eligibility requirements to becoming an accredited ACO and the survey process. This session will include an early adopter of NCQA's ACO program who will share their perspective on their experience and the value of participation.

**Patricia Barrett**, Vice President, Product Development, National Committee for Quality Assurance (NCQA), Washington, DC

**Karen Onstad**, Director, Quality Solutions Group, National Committee for Quality Assurance (NCQA), Washington, DC

### Mini-Summit III: P4P and Payment Design in Europe

This session will focus on how best to reform healthcare payment mechanisms to achieve high-value, sustainable care. The session is aimed at providing the latest information and evidence on payment design & assessment in Western Europe; drawing cross-country learning around financial performance management; identifying the most promising next steps in payment & organizational reform; and discovering trends and presenting successful cases.

**Jo Caris, PhD, MBA** (Invited), *Professor of Organizational Change in Healthcare, Tilburg University, The Netherlands*

**Katharina Janus, PhD, MBA**, *Professor of Healthcare Management, Ulm University; Director, Center for Healthcare Management, Ulm, Germany*

**Federico Lega, PhD, MBA**, *Professor of Healthcare Management, Bocconi University, Italy; Director Master of Science in Public Management and International Organizations, Milan, Italy*

### Mini-Summit IV: State Payment Reform Efforts

A handful of states have enacted legislation and implemented comprehensive reforms that provide greater access to health coverage, improve the quality of care, and moderate costs. This session will feature state-level Medicaid reform programs underway around the country and value based purchasing within insurance exchanges. These reforms have required tremendous local leadership and hold great promise.

**Alan Weil**, *Executive Director, National Academy for State Health Policy, Washington, DC*

**Additional Speakers to be Announced**

**12:15 pm Lunch in the Exhibit Hall**

### AFTERNOON PLENARY SESSION

#### 1:15 pm **Keynote Panel: Pay for Performance for High-Cost and Innovative Drugs and Devices**



**John Hernandez, PhD**, *Vice President, Health Economics and Outcomes Research, Abbott Vascular, Santa Clara, CA*



**Scott Howell, MD**, *Vice President, Access Solutions, Genentech, South San Francisco, CA*



**James C. Robinson, PhD**, *Leonard D. Schaeffer Professor of Health Economics, University of California at Berkeley; Director, Berkeley Center for Health Technology, Berkeley, CA (Moderator)*

#### 2:00 pm **Keynote Address: Revolutionizing Consumer Healthcare Transparency**



**Giovanni Colella, MD**, *CEO and Co-Founder, Castlight Health, San Francisco, CA*

**2:30 pm Refreshment Break in the Exhibit Hall**

**2:45 pm Concurrent Sessions: Group 1 (Choose One)**

#### Session 1.1: National Quality Forum: National Consensus Standards for Cost/Resource Use

**Taroon Amin, MPH, PhD (c)**, *Senior Director, National Quality Forum (NQF), Washington, DC*

**Helen Burstin, MD, MPH**, *Senior Vice President, National Quality Forum (NQF), Washington, DC*

**Ashlie Wilbon, RN, MPH**, *Senior Project Director, National Quality Forum (NQF), Washington, DC*

#### Session 1.2: Bundled Payment and Performance Measurement for Cancer Care

**James C. Robinson, PhD**, *Leonard D. Schaeffer Professor of Health Economics, University of California at Berkeley; Director, Berkeley Center for Health Technology, Berkeley, CA*

**Ann Woo, PharmD**, *Director of Pharmacy, Hill Physicians Medical Group, San Ramon, CA*

#### Session 1.3: Data-Guided Hot Spotting: Characterizing Frequently-Admitted Patients

**Susan Elster, PhD**, *Chief Research Officer, Pittsburgh Regional Health Initiative/Jewish Healthcare Foundation, Pittsburgh, PA*

#### Session 1.4: Hospital Transparency and Performance Incentives: Will New CMS Initiatives Make State and Regional Programs Obsolete?

**Bruce Spurlock, MD**, *Executive Director, Cynosure Health; Executive Director, California Hospital Assessment and Reporting Task Force (CHART), Roseville, CA*

**Helen Macfie, PharmD**, *Senior Vice President, Performance Improvement and Strategic Planning, MemorialCare Health System, Long Beach, CA*

#### Session 1.5: A Care Coordination Model for Value Based Performance Programs

**Richard S. Chung, MD**, *Chief Clinical Officer, APS Healthcare, Honolulu, HI*

#### Session 1.6: Using Population Health Management to Optimize Care Delivery

**Jeff Rideout, MD**, *Senior Vice President, Cost & Care Management and Chief Medical Officer, The TriZetto Group, Newport Beach, CA*

#### Session 1.7: Pay for Performance Legal Issues

**Adam Romney, Esq**, *Associate, Davis Wright Tremaine, Seattle, WA*

#### Session 1.8: Combining Practice and Payment Reform in a Medical Home Model

**Bruce D. Nash, MD, MBA**, *Senior Vice President, Medical Affairs; Chief Medical Officer, Capital District Physician's Health Plan (CDPHP), Albany, NY*

**3:45 pm Transition Break**

**4:00 pm Concurrent Sessions: Group 2 (Choose One)**

#### Session 2.1: On the Ground Insights into Payment Reform

**Susie Dade**, *Deputy Director, Puget Sound Health Alliance, Seattle, WA*

**Lori Lambert**, *Director of Measurement and Reporting, Oregon Health Care Quality Corporation, Portland, OR*

**Barbara Tobias, MD**, *Robert & Myfanwy Smith Endowed Professor, UC Department of Family and Community Medicine; Medical Director, The Health Collaborative, Cincinnati, OH*

#### Session 2.2: Implementation Considerations and Automation of Three Bundled Payment Reimbursement Models

**Andrei Gonzales, MD**, *Episodes of Care Client Relationship Director, McKesson Health Solutions, Malvern, PA*

**Douglas Moeller**, *Medical Director, McKesson Health Solutions, Malvern, PA*

#### Session 2.3: Health Plan Pay for Performance: Strategies for Success in the CMS Medicare Advantage Star Quality Ratings

**Theresa C. Carnegie, Esq.**, *Member, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, PC, Washington, DC*

#### Session 2.4: Hospital Pay for Performance: Strategies for Success under the CMS Hospital Value Based Purchasing (VBP) Program

**Carolyn Scott** (Invited), *Vice President of Premier Performance Partners, Premier healthcare alliance, Charlotte, NC*

## Session 2.5: The Next Generation of Health Plan-Medical Group Collaboration

**Howard Beckman, MD**, Chief Medical Officer, Focused Medical Analytics, Pittsford, NY

## Session 2.6: Driving Health Improvement Through Community Population Measurement

**Deryk Van Brunt, DrPH**, President and CEO, Healthy Communities Institute, Berkeley, CA

## Session 2.7: Technology and Care Delivery Strategies to Ensure Success in Value Based Care Models

**Charles Kennedy, MD**, Chief Executive Officer, Aetna Accountable Care Solutions, Hartford, CT

## Session 2.8: Highmark's Physician Pay for Performance Program

**Julie Hobson, RN, BSN**, Manager, Provider Engagement, Performance, and Partnership, Highmark, Inc., Pittsburgh, PA

5:00 pm Day 2 Adjourns

5:15 pm Special Showing of "Escape Fire: The Fight to Rescue American Healthcare"

## DAY III: THURSDAY, FEBRUARY 21, 2013

7:30 am Continental Breakfast

### MORNING PLENARY SESSION

8:30 am Welcome & Overview



**David Sayen**, Regional Administrator, Centers for Medicare and Medicaid Services (CMS) – Region IX, San Francisco, CA

8:45 am Keynote Address: Performance Based Elements of Healthcare Reform



**Susan Dentzer**, Editor-in-Chief, Health Affairs; Health Policy Analyst, The News Hour with Jim Lehrer, Washington, DC

9:30 am Keynote Address: Performance Measurement Across the Spectrum: ACOs, Exchanges, Medical Homes, and Beyond



**Peggy O'Kane**, President, National Committee for Quality Assurance, Washington, DC

10:00 am Refreshment Break

10:15 am Mini-Summits (Choose One)

### Mini Summit V: Updates from CMS: Why Quality Matters — Using Innovation and Information to Drive Outcomes

Quality initiatives touch every aspect of the health care system, and quality measures help achieve the goals effective, safe, efficient, patient-centered, equitable, and timely care. CMS uses quality measures in its various initiatives that include quality improvement, pay for reporting, and public reporting. Recent efforts have resulted in significant savings and transparency. This session will explore how through collaboration, efficiencies are being achieved in both quality and cost.

**Shari M. Ling, MD**, Deputy Chief Medical Officer, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services (CMS), Baltimore, MD

**David Sayen**, Regional Administrator, Centers for Medicare and Medicaid Services (CMS) – Region IX, San Francisco, CA

**Betsy L. Thompson, MD, DrPH**, Chief Medical Officer, Centers for Medicare and Medicaid Services (CMS) – Region IX, San Francisco, CA

## DAY III Continued

### Mini Summit VI: Price Transparency and Value Based Benefit Design

In this session, Catalyst for Payment Reform and Pacific Business Group on Health will explore price transparency and its role in implementing Value Based benefit design. Leading employers will share their latest efforts to create transparency and benefits strategies that utilize it, including reference pricing. Experts will discuss what information and shopping tools consumers need to make Value Based decisions, what needs to change in the health care system to support consumers fully, and examine the leading health plan and third party products in this space.

**Ann Boynton** (Invited), Deputy Executive Officer, Benefit Programs Policy and Planning, CalPERS, Sacramento, CA

**Andrea Dilweg**, Program Director, Catalyst for Payment Reform, San Francisco, CA

**Ted von Glahn**, Senior Program Director, Pacific Business Group on Health, San Francisco, CA

**Sally Welborn** (Invited), Senior Vice President, Global Benefits, Wal-Mart Stores, Inc, Bentonville, AR

### Mini Summit VII: Intensive Outpatient Care Programs: Changing Payment and Changing Care for Medically Complex Patients

Managing the small number of patients who consume a significant proportion of resources is an essential part of an effective health system. Emerging models providing primary care-embedded care management show early results across the Triple Aim. Speakers from leading programs around the country serving commercial, Medicare and Medicaid patients will discuss their experience with identifying and supporting medically complex patients. Presentations will cover both the clinical and financial underpinnings of intensive outpatient care programs across diverse patient populations. The session will address common program features and challenges as well as lessons for organizations and regions undertaking similar efforts.

**Diane Stewart, MBA**, Senior Director, California Quality Collaborative, Pacific Business Group on Health, San Francisco, CA

#### Additional Speakers to be Announced

### Mini Summit VIII: Fulfilling the Promise of Bundled Payment

Of the ten payment reform approaches piloted by Medicare (1991 - 2010), bundled payment was the only model to show cost savings, and estimates from other studies (RAND), suggest great promise from bundled payment. However, that promise has not been fulfilled. Experts working in this area will describe the latest bundled payment implementation activity in both the public and private sectors, and offer perspectives on its future.

**Deirdre Baggott, PhD (c), MBA**, Vice President, The Camden Group; Expert Panel Reviewer, CMMI Bundled Payment for Care Improvement Initiative; Former Executive, Denver St. Joseph Hospital ACE Bundled Payment Demonstration, El Segundo, CA

**Kimberly Crow Hartsfield**, Manager, Enterprise Business Intelligence - Medical Informatics, Arkansas Blue Cross Blue Shield, Little Rock, AR

**Mark Hiller**, Vice President, Innovation Solutions, Premier Inc., Charlotte, NC

**Jett Stansbury**, Director, New Program Development, Integrated Healthcare Association, Oakland, CA (Moderator)

12:00 pm National P4P Summit Adjourns



## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

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Registration may be made online or via mail, fax or scan.

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- Online at [www.PFPSummit.com](http://www.PFPSummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hcconferences.com](mailto:registration@hcconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

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We are pleased to offer a limited number of full or partial Tuition Scholarships to qualifying representatives of local, state and federal government, consumer advocate organizations, safety net providers, academics, students and health services research organizations to attend the National Pay for Performance Summit.

A variety of factors will be considered in determining the issuance of a scholarship. These factors include financial need and the desirability of geographic and organizational representation at the event(s). Funding for scholarships is limited.

Tuition scholarships cover the cost of the registration fee of the event. Funds are not available to cover travel or lodging.

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FOR REGISTRATION QUESTIONS:

PHONE: 800-503-7382 (Continental US, Alaska and Hawaii only) or

206-452-5499, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

### ONSITE CONFERENCE ATTENDANCE

**PRE-CONFERENCES** Tuesday, February 19 (Choose one Pre-Conference only) \$ 495

Pre-Conference I: Physician Value Based Pay for Performance

*Sponsored by the Integrated Healthcare Association*

Pre-Conference II: Hospital Value Based Payment

*Sponsored by Premier healthcare alliance*

Pre-Conference III: Achieving the Triple Aim Through Payment and Delivery Reform

*Sponsored by the Network for Regional Healthcare Improvement*

**CONFERENCE REGISTRATION** (Does not include Pre-Conference):

Through Friday, December 21, 2012\* \$1,095

Through Friday, January 18, 2013\*\* \$1,495

After Friday, January 18, 2013 \$1,795

**GROUP REGISTRATION DISCOUNT** (Does not include Pre-Conference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

Through Friday, December 21, 2012\* \$ 795

Through Friday, January 18, 2013\*\* \$1,195

After Friday, January 18, 2013 \$1,495

**CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114     6 months' access on Web \$ 99

**SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:**

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

*Accountable Care News* \$ 295     *Medical Home News* \$ 295

*Predictive Modeling News* \$ 295     *Readmissions News* \$ 295

**SELECT YOUR MINI-SUMMITS** (One from each group.)

Wednesday, February 20 – 10:30 am

MS I     MS II     MS III     MS IV

Thursday, February 21 – 10:15 am

MS V     MS VI     MS VII     MS VIII

**SELECT YOUR CONCURRENT SESSIONS** (One from each group.)

Wednesday, February 20

2:45 pm Concurrent Sessions – Group 1

1.1     1.2     1.3     1.4     1.5     1.6     1.7     1.8

4:00 pm Concurrent Sessions – Group 2

2.1     2.2     2.3     2.4     2.5     2.6     2.7     2.8

### WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

**INDIVIDUAL REGISTRATION** (Includes Pre-Conference):

Through Friday, December 21, 2012\* \$ 795

Through Friday, January 18, 2013\*\* \$1,195

After Friday, January 18, 2013 \$1,495

**GROUP REGISTRATION** (Includes Pre-Conference):

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access:     5 or more \$595 each     20 or more \$395 each  
 10 or more \$495 each     40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

**CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114

(All Webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, 12/21/12.

\*\* This price reflects a discount for registration and payment received through Friday, 1/18/13.

### PAYMENT

Discount Code: \_\_\_\_\_

**TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:**

\_\_\_\_\_

Please enclose payment with your registration and return it to the Registrar at Pay for Performance Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.PFPSummit.com](http://www.PFPSummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:     American Express     Visa     Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

**REGISTRATION BINDING AGREEMENT**

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_



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